



Samantha Vise



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Education

Auburn University – Auburn, AL
Bachelor of Arts in Journalism
Magna Cum Laude | 3.70 GPA

August 2025

Work Experience

The Observer – Opelika, AL

May 2025 - Present

Copy Editor | Freelance Writer

- Promoted from intern.
- Conduct research, conduct interviews and gather sources to write news stories for weekly print and digital publication.
- Take photographs.
- Edit articles and complete PDFs of both The LaFayette Sun and The Observer newspapers.

The Auburn Plainsman – Auburn, AL

August 2023 - May 2025

Assistant Culture Editor | Community Reporter

- Conducted research, conducted interviews and gathered sources to write news stories for print and digital publication.

- Used Adobe InDesign to design pages for new print magazines.

- Copy edited magazine pages for print.

- Edited articles for weekly digital and bi-monthly print publication.

- Assisted with leading a team of writers and working with other editors to get stories published by deadline.

Auburn Art – Auburn, AL

August 2023 - August 2024

Cashier | Social Media Manager

- Checked out customers, restocked inventory and filled out order forms in order to make sales.
- Aided with designing window displays to make the store visually appealing.
- Took photos, created posts using Canva and answered messages for Instagram.

The Flor-Ala – Florence, AL

January 2023 - May 2023

Staff Writer

- Conducted research and gathered information in order to pitch new story ideas for publication.
- Interviewed sources and conducted research in order to write news stories for publication.
- Took photographs to accompany stories in print.

Involvement Experience

Study Abroad – University of North Alabama

June 2023

Studied fashion abroad in Rome, Florence and Milan, Italy

Flow Magazine – Florence, AL

January 2022 - May 2023

Fashion Editor | Volunteer Photographer

SPJ Auburn Vice President – Auburn, AL

2024 - 2025 Academic Year

Skills

Adobe Creative Cloud

AP Style

Breaking News Coverage

Editing

Feature Writing

Microsoft Office

Photography